





### **HIGHLIGHTS**

Location

NYS Route 96

Site Size

125 Acres

**Development Size** 

800,000 sf

**Average Daily Traffic** 

21,361 (ADT)

Zoning

Commercial / Retail

## **Availability**

Specialty Retail Restaurant Office Medical Office Hotel Cinema Premium Grocer Bank

#### **Area Description**

Fishers Ridge is a mixed-use DiMarco Group development project situated on 125 acres in the affluent Town of Victor. Conveniently located between New York State Thruway exits 44 and 45, and visible to Thruway traffic, the property will offer a diverse selection of opportunities for retail, service, hospitality, dining, residential and office merchants.

Fishers Ridge will be designed to complement the natural beauty of the Finger Lakes Region, while capturing the sophistication, history and culture of New York.

Victor is one of the fastest growing communities in the Rochester metropolitan area. The site is located two miles southeast of the NYS Thruway/Interstate 490 interchange. The property is bordered on one side by the Thruway and on the other by Route 96, which averages daily traffic of more than 21,000 local vehicles. Victor is the gateway between the metropolitan area and the Finger Lakes Region, which boasts a significant presence of wineries, historical sites and vacation destinations.



#### DEMOGRAPHICS WITHIN 5 MILES

Population: 38,137

Median HH Income: \$105,875/year

Median Age: 46 Years

**Total Households:** 14,823

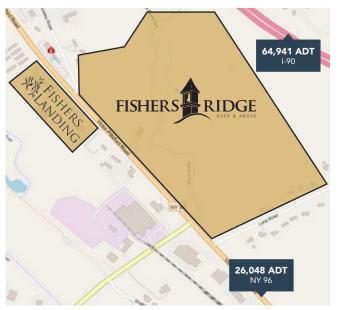
**Education:** 12% High School

22% Some College/Associates

64% Bachelors/Masters

**Size:** 5 mi<sup>2</sup>

**Crime Rate:** Very Low





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