







HIGHLIGHTS

Location

NYS Route 96, Victor, NY 14564

Site Size

125 Acres

Development Size

800,000 sf

Average Daily Traffic

26,557 (ADT)

Zoning

Commercial / Retail

Availability

Bank

Specialty Retail Restaurant Office Medical Office Hotel Cinema Premium Grocer

Area Description

Fishers Ridge is a mixed-use DiMarco Group development project situated on 125 acres in the affluent Town of Victor. Conveniently located between New York State Thruway exits 44 and 45, and visible to Thruway traffic, the property will offer a diverse selection of opportunities for retail, service, hospitality, dining, residential and office merchants.

Fishers Ridge will be designed to complement the natural beauty of the Finger Lakes Region, while capturing the sophistication, history and culture of New York.

Victor is one of the fastest growing communities in the Rochester metropolitan area. The site is located two miles southeast of the NYS Thruway/Interstate 490 interchange. The property is bordered on one side by the Thruway and on the other by Route 96, which averages daily traffic of more than 26,000 local vehicles. Victor is the gateway between the metropolitan area and the Finger Lakes Region, which boasts a significant presence of wineries, historical sites and vacation destinations.



DEMOGRAPHICS WITHIN 5 MILES

Population: 38,137

Median HH Income: \$90,100/year

Median Age: 41.5 Years

Total Households: 14,823

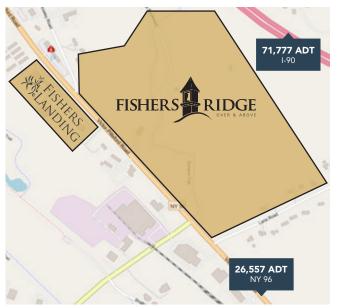
Education: 17% High School

26% Some College/Associates

52% Bachelors/Masters

Size: 5 mi²

Crime Rate: Very Low





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Established in 1910 as a general contractor, DiMarco Group has evolved over the years into a full service development company applying cutting-edge design and building concepts to meet 21st century real estate needs. After 100 years, our commitment to excellence is stronger than ever.

Our visionary approach includes deployment of first-rate people, practices & technologies in partnership with our clients, who benefit from the strength and experience of the DiMarco Group family of companies.

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